



CENTER FOR THE ARTS AT GEORGE MASON UNIVERSITY

2009/2010 Program Advertising

During the Center for the Arts at George Mason University's 2009-2010 season, we will present nearly 100 performances. Your ad will be seen by more than 100,000 patrons, and most of them live in the affluent neighborhoods of Fairfax County!

	FALL Sept. - Dec.	SPRING Jan. - May	FULL SEASON Sept. - May	
<i>Circulation</i>	52,000	48,000	100,000	
<i>Placement Options</i>	RATES			AD SIZES
Back Cover <i>(full color)</i>	\$7,280.00	\$6,720.00	\$12,600.00	5.25"x8.5"
Inside Covers <i>(full color)</i>	\$5,980.00	\$5,520.00	\$10,350.00	5.25"x8.5"
Full Page	\$4,160.00	\$3,840.00	\$7,200.00	5.25"x8.5"
1/2 Page <i>(Horizontal or Vertical)</i>	\$2,600.00	\$2,400.00	\$4,500.00	5.25"x4.25" 2.55"x8.5" <i>(Horizontal)</i> <i>(Vertical)</i>
1/4 page <i>(Horizontal or Vertical)</i>	\$1,560.00	\$1,440.00	\$2,700.00	2.65"x4.25" 2"x5.25" <i>(Horizontal)</i> <i>(Vertical)</i>
<i>Important Dates</i>	DEADLINES			Please supply camera-ready artwork, to size, as a PDF or EPS file.
Reservation	08/14/09	11/13/09	08/14/09	
Artwork Deadline	08/21/09	12/4/09	08/21/09	

Design and production services are available; please inquire if interested.

Still Have Questions?

Please contact *Jill Graziano* for more information.

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